

# REALFOCUS

2017 Partner Opportunities

9.19.17 - Andaz Wall Street



[ REALFOCUS ]

# About RealFocus

In 2016, SiteCompli hosted the first annual RealFocus event, geared towards the property/real estate asset management and operations industry. Tickets sold out after less than a month of sales, and over 200 professionals, leaders, and experts attended the inaugural all-day conference.

RealFocus attendees hail from over 100 of New York City's largest residential and commercial firms\*. Guests also include management professionals from leading NYC community development and non-profit groups, and retail operations.

\*<https://apartable.com/top-nyc-property-management-companies/>  
<https://commercialobserver.com/2015/04/nycs-top-10-biggest-landlords/>  
[https://therealdeal.com/issues\\_articles/rentopoly-who-owns-new-york/](https://therealdeal.com/issues_articles/rentopoly-who-owns-new-york/)



To become a RealFocus Partner, or for additional details or questions, contact Kristen Hariton at [kristen.hariton@sitecompli.com](mailto:kristen.hariton@sitecompli.com) or 646-257-4250

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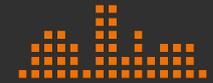
# RealFocus 2017

RealFocus 2017 is moving downtown to FiDi, at the corner of Water and Wall. The Andaz Wall Street, a modern hotel and event space, plays host to this year's event on Tuesday, September 19th.

The agenda for this year's RealFocus will feature more expert sessions, panels, and keynote speakers than ever before. We're giving event guests the ability to select the experiences that are most important to them, and craft a unique agenda that meets their needs for personal and professional growth.

Of course, it wouldn't be RealFocus without a few fun surprises. Guests will also be treated to unique experiences and events, including SiteCompli's inaugural Checkmark Awards.





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# RealFocus Partners

RealFocus Partners are the lifeblood of our event. Partners help shine a spotlight on informative panels and sessions while crafting an event that's fun, unique, and has quickly become an industry favorite.

Partners have an opportunity to share their firm's subject matter expertise and experience with hundreds of engaged attendees looking for insights.

Event Partners help present the latest best practices, industry trends, and innovative technology to a rapidly expanding guest list. Don't just join us on September 19th - become a part of RealFocus, and propel real estate management and operations into the future.



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# Partnerships



Platinum Partner	<p>Company logo featured on RealFocus website, onsite materials, and event e-mails, dedicated onsite space for distributing company information and materials, sole sponsorship of either Breakfast, Lunch, or Cocktail Reception, two complimentary event tickets</p> <p>Platinum Partners are guaranteed exclusive field representation within the Platinum tier.</p>	<p>\$7,000</p> <p>Only three Partnerships available</p> <p><b>SOLD OUT</b></p>
Gold Partner	<p>Company logo featured on RealFocus website and onsite materials, dedicated onsite space for distributing company information and materials, two complimentary event tickets</p>	<p>\$3,500</p>
Silver Partner	<p>Company logo featured on RealFocus website and onsite materials, two complimentary event tickets</p>	<p>\$2,500</p>
Partner	<p>Company name included on RealFocus website and onsite materials, one complimentary event ticket</p>	<p>\$1,000</p>

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# Additional Opportunities for Partners

Add-ons available for RealFocus Partners

*Example: Silver Partnership and Symphony Add-On would total \$5,500*



Looking for something custom? Reach out to our RealFocus team at 646-257-4250

Innovation Add-Ons	Sole sponsor of the SiteCompli Innovation lab, an all-day event lounge featuring new real estate management technology developments and demonstrations	\$5,000
Compliance Add-On	Sole sponsor of compliance-related event sessions featuring industry experts and agency professionals. Includes company-featured compliance expert post on the SiteCompli Blog	\$5,000
Connection Add-On	Sole sponsor of event charging station Branded mobile device charging station throughout the all-day event	\$5,000

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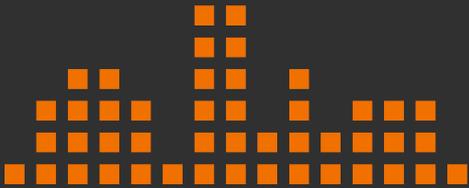


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Snapshot Add-On	<b>Sponsor of event photobooth</b> Branded photobooth/photographs and photo props throughout the all-day event	\$5,000
Checkmark Add-On	<b>Sole sponsor of the very first SiteCompli Checkmark Awards</b>	\$4,000
Zen Add-On	<b>Sponsor of event lounge area</b> Branded lounge/general area used throughout all-day event	\$3,000
Symphony Add-On	<b>Sole sponsor of event music and audio</b> Regular announcements/branding throughout the all-day event	\$3,000

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See you on 9/19  
at the Andaz Wall Street

For more information, visit <http://realfocus.sitecompli.com/>